



# FORCE-FREE DOG TRAINING

*What does it really mean?*

# Necessities

- Bathrooms
- Breaks
- Your Doggie Bags
- Doggie “Garage Sale” (rescue fundraiser)
- Books, Shirts, & Training Skirts for Sale
- Lunch (donations appreciated)

# Ground Rules

**Mobile phones on mute please!**

**Raise your hand for a question – but only questions on content / clarification**

**Questions that begin with “I have a dog that...” go on index cards for panel later**

**We can't responsibly give behavior advice on aggression cases in a seminar**

# Force-Based Vs. Force Free

FORCE-BASED	FORCE-FREE
❖ Use of punishment as a primary means of teaching (set the dog up to fail)	❖ Use of positive reinforcement as a primary means of teaching (set the dog up for success)
❖ Use of aversives (hitting, leash-jerking, prong collars, shock collars)	❖ Use of humane equipment and no physical discipline (consequences instead)
❖ Same protocol, regardless of the “why” of the behavior	❖ Very different protocols based on the “why” of the behavior
❖ Based on being bigger, stronger, more “dominant”	❖ Based on science and a more empathetic understanding of dog behavior

# Your Speakers (the “M- Team”)



**Mandy  
Baker**



**Molly  
Stone-Sapir**



**Mike  
Wallace**



**Michele  
Godlevski**